



Kent Companies
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"Leaders in Concrete"

NEWS RELEASE

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Kent Companies Inc. Is Positioned for Growth and Expansion

(January 20, 2011) GRAND RAPIDS, Mich. – Kent Companies, Inc. is announcing the launch of a new division and the appointment of two new division managers.

Known for its comprehensive expertise in all aspects of concrete, Kent Companies is responding to the rising demand for restoration work with **the formation of Kent Building Restoration, a new division that specializes in building restoration, caulking and commercial waterproofing.** The new division complements Kent Companies' existing products and services, including concrete construction, concrete pumping, lightweight and specialty floor underlayments, concrete lifting, decorative concrete, foundation stabilization, in-plant maintenance, facility services, waterproofing and concrete staining and polishing.

"We want to offer our customers the convenience of a one-stop subcontractor for all their concrete needs," said Jeff VanderLaan, CEO. "These new services position us for restoration work and also mean we can provide caulking and waterproofing for new construction. This is one more way we can deliver integrated services for construction managers and general contractors."

The new division will be headed by Philip J. Bouma, an expert in concrete and masonry restoration and commercial caulking and waterproofing. Bouma has more than a decade of experience in the construction industry, including construction estimating and project management. As the division leader, Bouma will be responsible for all bidding and sales, and will oversee field operations.

Kent Companies has also named Dave Moore to head Kent Floor Specialties. Kent Floor Specialties focuses on polishing and staining of new and existing concrete and the installation of high performance coatings. Moore has 30 years of experience in polishing, staining and coatings and is a nationally recognized leader in his field. Moore has led projects of all sizes in more than 14 states across the U.S. As division leader, Moore will be responsible for all aspects of Kent Floor Specialties' operations, including sales and field operations.

Kent Companies is headquartered in Grand Rapids, Michigan and has locations in Detroit, as well as Dallas, Texas, and Charlotte, North Carolina. Family owned for three generations, Kent Companies has over fifty years in the construction business. As Leaders in Concrete®, Kent Companies is committed to building relationships with customers and suppliers and bringing its reputation for outstanding quality and service to every project.

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